



MAGICREVIEW

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Auto Magic® and JM&A to Provide Industry Training

Program to feature Auto Magic® products

Auto Magic® and the JM&A Group, one of the automotive industry's largest retailers, have joined forces to produce an innovative video presentation featuring the latest developments in reconditioning. The JM&A family of businesses includes Southeast Toyota, Toyota's largest independent distributor, and World Omni, a leading automotive finance company. Matthew Vollmers, Manager of Used Vehicle Reconditioning for JM&A believes the result of this unique partnership will set new standards for vehicle processing. "We are involved in an evolution of the reconditioning industry, taking it from a temporary job status to a professional career environment. Auto Magic® is the key partner in this process."

Auto Magic® products are used exclusively in the video training program. Copies of the 3 tape video series will be available in March. For more information on this great resource, contact your Regional Manager.



Rick Schmidt and Jeff Nevils prepare vehicle



Lights, camera, action

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VISION 2000

Guard Sales Expands Business With Auto Magic®

Newest Member of Vision 2000

Guard Sales, of Topeka Kansas, an Auto Magic® distributor since 1970, recently hosted a successful series of training classes. Distributor Johnny Huffman, AWC Regional Manager, Paul Fujimoto, Director of Training, Rick Schmidt, and Reconditioning Trainer, Clint Hintz, toured central Kansas over a two week period demonstrating new products in Topeka, Lawrence, Manhattan, and Salina. Johnny commented that the reception for Auto Magic® is fantastic. "For over 15 years we've been a dual line distributor, but our decision to carry Auto Magic® exclusively is bringing us new business every day."



The Guard Sales - Auto Magic® team



Rick Schmidt discusses polishing techniques



Clint Hintz and Paul Fujimoto in Salina

Welcome New Auto Magic® Distributors

North America:

- Auto Magic of Toronto
- Cook Auto Supply
- Marks Auto Detail Supplies
- Longhorn Distributing
- San-Tech Chemical, Inc.
- Autotrends West III
- Gib-Sons Distribution Company, Inc.
- HCM Distributing

- Inland Empire Auto Magic
- PAL Automotive Specialties
- SPS Finest Touch
- Sparkle Auto

International:

- La Casa Del Armor-All
- R.B. Informatica
- Metovan NV
- SMG Vega Impex

TRADE SHOW

Trade Show Exhibit Tours the USA

During the last quarter of 2000, the Auto Magic® exhibit made stops in Washington DC, Las Vegas, and Orlando representing distributors across the country. Thousands of customers dropped by our booth to see a little "magic" as well as continuous demonstrations of new products. We would love for you to drop by during our 2001 schedule.

CAR	March 19-21	Las Vegas
Autopromotec	May 23-27	Bologna, Italy
International Car Wash Association	June 4-6	Las Vegas
Nation Auto Auction Association	October 2-6	San Francisco
NACE	November 29-12/3	Las Vegas



"Magic" at the Auto Magic® exhibit



NACE convention in Orlando



Dennis Dehn demonstrates Clay Magic®



Rick Schmidt teaches class during ICA convention

MAGIC NEWS

Auto Magic® Family “Races to the Finish Line”

The Adams family of Conroe, Texas must have **Auto Magic®** DNA. Father Bob has been a distributor since 1986 and son Jeff carries on the tradition. Now Jeff's 4-year-old son, Brett is the latest to carry the **Auto Magic®** banner on his 6 hp Jr. limited modified racecar. Jeff drives the #33 car and finished in 2nd place overall last year in the Limited Modified Dirt Track Series, after winning 13 events in the 24 race series. And like Jeff, Brett wears his **Auto Magic®** goggles and gloves!



Wait for me, Dad!



One owner...low miles

AWC Managers Plan for the Future



Facilitator Mike Russell leads discussions

Nineteen AWC managers met at Garrett Creek Ranch, in Paradise, Texas recently to plan for 2001. Included in the discussions were innovative ways for AWC customers to meet the challenges of our dynamic industry. Look for new programs in 2001 designed to continue our leadership.



The best team in the business

**Annual 3-Day
Retreat Sets
Goals for 2001**

NATIONAL MAGIC

Advisory Council Meets to Test New Ideas

The latest meeting of the Auto Magic[®] Advisory Council took place, February 2-4 in Las Vegas during the annual National Automobile Dealer's Association convention. Council members and their wives were guests at Auto Magic[®]'s exhibit and met with senior managers of AWC to discuss new product introductions and research and development projects underway at AWC. Council members serve a two-year term and are elected by distributors in respective regions.



Council members and wives tour NADA convention

Industry Leaders Meet in Dallas

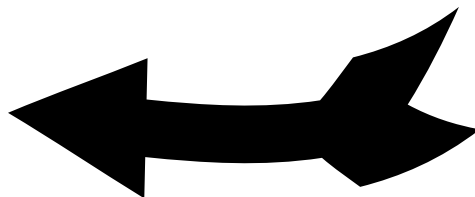
The Auto Magic[®] National Training Center was the site last fall of a special auction class held for representatives of Manheim Auctions and the Remarketing Department of FORD Motor Company. Included in the 2 day agenda were discussions dealing with reconditioning techniques and new Auto Magic[®] products for removal of water spots from paint and glass.



Manheim, Ford and Auto Magic[®] share ideas



Look for more information soon about new products for Spring 2001!!



Auto Magic

Reconditioning Professional's #1 Choice®



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- ▶ SPECIALTY ITEMS
- ▶ SOLVENTS & REMOVERS
- ▶ PAINTS & DYES
- ▷ FRAGRANCES

any questions?



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